



FOR IMMEDIATE RELEASE

Jason Wuliger
Co-Founder & Vice President
Phone: (440) 497-0047
Email: jasonw@splashlink.com

Vanessa Leiby
Executive Director
Phone: (703) 444-1777
Email: vanessa@wwema.org

The Water and Wastewater Equipment Manufacturers Association and SplashLink Announce Exciting New Partnership at Opening of 108th Annual Meeting

ORLANDO, FL, November 2nd, 2016 – SplashLink, the online marketplace built exclusively for the water industry, and the Water and Wastewater Equipment Manufacturers Association (WWEMA), the voice of water and wastewater solution providers since 1908, are pleased to announce a new partnership that will provide WWEMA members with unique access to Water's Online Platform. "We are excited to team with SplashLink to better enable our members to expand their sales reach, contact key decision makers, and get unique exposure to players that need their products and services," said Vanessa Leiby, Executive Director of WWEMA.

SplashLink serves companies that are concerned about missing opportunities within the water industry and looking to grow their market share. As the only water-focused online platform, SplashLink.com provides a one-stop resource that helps industry buyers, sellers, and innovators of water solutions to find one another as well as millions in funding, and thousands of project opportunities from sources across the industry. "WWEMA is comprised of some of the most prominent and influential companies in the water industry," said Ebie Holst, CEO of SplashLink.com. "We look forward to equipping those companies with some of the most advanced web tools available to help them identify the important players and opportunities that would otherwise not hit their radar."

WWEMA's 108th Annual Meeting, November 2-4, in Orlando Florida, features events designed to help WWEMA's members stay ahead of the curve. This year's program highlights leaders of change in the industry and provide tools for members to connect more directly with potential customers and end users. "SplashLink fits the priorities that our members are telling us they have today," added Leiby. "It is the only platform we've found, built specifically for the water industry that allows our members to easily find new opportunities and build new relationships."

SplashLink Vice President Jason Wuliger will be on hand at the Annual Meeting for the announcement and is speaking on Friday, November 4th, about the tools now available to WWEMA members. "The Annual Meeting is a terrific event. It is impressive who convenes around WWEMA's table, and we are looking forward to bringing them all the benefits of our new partnership," said Wuliger.

About SplashLink.com

SplashLink (www.splashlink.com) is the first online marketplace to support an entire range of project, financing, and sourcing needs for the highly fragmented and increasingly stressed global water industry. Whether dealing with industrial process water, municipal infrastructure, or drought adaptation, SplashLink.com enables water-solution buyers and sellers quick and easy “one-stop shop” access to funding, collaboration, and bidding opportunities. SplashLink.com accelerates response to local and global water challenges by connecting industry players and opportunities with this innovative platform like never before.

About the Water and Wastewater Equipment Manufacturers Association

Since 1908, WWEMA has informed, educated, and provided leadership on the issues that shape the future of the water and wastewater industry. Its member companies supply the most sophisticated leading-edge products and technologies, offering solutions to every water-related environmental problem and need facing today’s society.

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