



INTERNATIONAL
TRADE
ADMINISTRATION

FOR IMMEDIATE RELEASE

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The International Trade Administration and SplashLink Partner to Help Strengthen the Global Competitiveness of the U.S. Water Industry

Washington, DC, November 17th, 2016 – SplashLink, the online marketplace built exclusively for the water industry, and the Department of Commerce International Trade Administration (ITA), which works to improve the global business environment, have entered a strategic partnership that will accelerate access to business-critical information and connections for the water industry.

“Water stress is on the rise all over the world, and U.S. companies have a role to play in providing solutions. SplashLink is a natural strategic partner to help U.S. companies better respond to challenges faced by communities as well as water-intensive industries such as agriculture and energy in other parts of the world,” said Hector Rodriguez, Environmental Technology Global Team Leader for the ITA. “Their ability to expedite connections between people, funding, problems, and solutions will provide unparalleled response to water challenges small and large, both locally and globally.”

“The International Trade Administration is a critical resource for helping companies reach markets in need,” said Ebie Holst, CEO of SplashLink.com. “Our partnership with the ITA provides us the opportunity to explore how we can better connect industry players quickly and seamlessly, as well as track market needs and insights to inform commerce and environmental policies. We’re excited to work with such a responsive and innovative team.”

Companies and communities around the world deal with water challenges that include systems, infrastructure, water quality and contamination, drought and scarcity, storm-related conditions and issues at the water energy and water food nexus. SplashLink exists to bridge the gap between solutions and those who seek their expertise abroad, and will now play an integral role among the suite of export promotion services offered by the ITA.

About SplashLink.com

SplashLink (www.splashlink.com) is the first online marketplace to support an entire range of project, financing, and sourcing needs for the highly fragmented and increasingly stressed global water industry. Whether dealing with industrial process water, municipal infrastructure, or drought adaptation, SplashLink.com enables water-solution buyers and sellers quick and easy “one-stop shop” access to funding, collaboration, and bidding opportunities. SplashLink.com accelerates response to local and global water challenges by connecting industry players and opportunities with this innovative platform like never before.

About the Department of Commerce International Trade Administration

The [International Trade Administration](#) (ITA) strengthens the competitiveness of U.S. industry, promotes trade and investment, and ensures fair trade through the rigorous enforcement of our trade laws and agreements. ITA works to improve the global business environment and helps U.S. organizations compete at home and abroad.

About the Environmental Technology Global Team of ITA

The [Environmental Technology](#) team serves as a cornerstone to the environmental industry by [producing useful resources](#) and products that will enable our U.S. companies to compete globally.

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