



**FOR IMMEDIATE RELEASE**

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## SplashLink and The Flood Expo Announce Exciting New Partnership

**Cleveland, OH, August 14, 2018** – SplashLink, water’s online platform, and The Flood Expo, the world’s largest flood exhibition and conference, are pleased to announce a new partnership that will present exciting new collective opportunities. “Our collaboration with SplashLink will help increase international awareness about the annual event,” said Jess Burton, Head of Partnerships for The Flood Expo. “We are excited to team with them to enhance our efforts to transform the way flooding is predicted, prevented, and managed.”

“We are thrilled to collaborate with a landmark event centered around fostering the development and deployment of innovative products, services, and strategies designed to address an ever-increasing global threat.” said Ebie Holst, CEO of SplashLink. “We look forward to our partnering and supporting The Flood Expo’s vision for growth.”

SplashLink serves organizations and individuals that are concerned about missing opportunities within the water industry and looking to increase their market share. As the only water-focused online platform in the industry, SplashLink provides a one-stop resource that enables industry buyers, sellers, and innovators of water solutions to locate one another, as well as millions in financing and thousands of project opportunities from sources across the industry. Additionally, SplashLink is the leading source of real-time market intelligence for the most significant economic growth-market since the oil boom.

From September 12<sup>th</sup> – 13<sup>th</sup>, over 4,000 flood professionals will fill the NEC in Birmingham, the United Kingdom (UK) to attend [The Flood Expo](#), the world’s largest flood resilience, mitigation, and rescue exhibition and conference. This year’s incredible keynote agenda includes speakers from the **United Nations**, the **Flood Forecasting Centre**, and **Flood Protection Solutions Ltd**, one of the UK’s leading flood defense companies. Alongside this, the event will host unparalleled opportunities to network and acquire one-to-one advice from industry leading experts, as well as provide access to three other leading exhibitions taking place on the same day, including the Marine & Coastal Civil Engineering Expo and the Contamination Expo, which offers 100 **CPD-accredited seminar sessions** that are sure to answer all your questions about the flood industry. The Flood Expo is *the* exhibition for flood professionals and property owners from across the UK and beyond.

Register for your **free** ticket for this year’s event by clicking [here](#).

For exhibition enquiries, please contact James Berryman at +44-01872-218-007 or email [james.berryman@prysmgroupp.co.uk](mailto:james.berryman@prysmgroupp.co.uk)

**About SplashLink**

SplashLink ([www.splashlink.com](http://www.splashlink.com)) is the first online marketplace to support an entire range of project, financing, and sourcing needs for the highly fragmented and increasingly stressed global water industry. Whether dealing with industrial process water, municipal infrastructure, or disaster response, SplashLink enables water-solution buyers and sellers quick and easy “one-stop shop” access to capital, collaboration, bidding opportunities, and market insights based on the actual behavior of the industry. SplashLink accelerates response to local and global water challenges by connecting industry players and opportunities with this innovative platform like never before.

### **About The Flood Expo**

The Flood Expo (<http://www.thefloodexpo.co.uk>), which runs September 12-13, 2018, is the world’s largest flood exhibition and conference. With over 150 exhibitors, 100 expert-led seminars, and some of the brightest minds, engineers, and authorities within the sector all under one roof, the event is designed to help the most progressive flood professionals and property owners discover the latest innovative products, services, and strategies that are transforming the way flooding is predicted, prevented, and managed.