



## FOR IMMEDIATE RELEASE

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# The Smart Water Networks Forum Partners with SplashLink to offer Exciting New Benefits to Members of its North American Alliance

**Surrey, England, November 15th, 2016** – SplashLink, the online marketplace built exclusively for the water industry, and the Smart Water Networks Forum (SWAN), the leading global hub for the smart water sector, are pleased to announce new access to Water's Online Platform for members of its North American Alliance.

"SplashLink is uniquely suited to accelerating adoption of smart water technologies," said Amir Cahn, Executive Director of SWAN, "Their ability to connect our alliance members with the funding they need to make projects happen, as well as to experts in the smart water space is unrivaled."

"SWAN is one of the most forward-thinking global organizations in the water industry today," said Ebie Holst, CEO of SplashLink.com. "The formation of their North American Alliance is just one manifestation of that, and we are thrilled to partner with them to bring their members greater access to the funding and expertise they require."

The formation of SWAN's North American Alliance was announced last month at WEFTEC. It was created to accelerate smart water and wastewater development in North America through the SWAN Forum's collective, global industry expertise. Alliance members benefit through access to a centralized source for smart water resources, free webinars on smart water topics, a free utility workshop being held in San Diego in January, and through access to partnership opportunities. "We have worked with SplashLink before and have been impressed by their offerings." Continued Cahn. "The tools they have introduced are truly responsive to the needs of the market and we are excited to bring access to those tools to Alliance members."

The Alliance is utility-driven and membership is free for all actors in the US and Canadian water sectors. "The resources SWAN is devoting to the membership of its North American Alliance is impressive." Said Jason Wuliger, SplashLink Vice President. "We are looking forward to providing them with the tools they need to avoid missing valuable funding opportunities, and to making connections that matter."

### ***About SplashLink.com***

*SplashLink ([www.splashlink.com](http://www.splashlink.com)) is the first online marketplace to support an entire range of project, financing, and sourcing needs for the highly fragmented and increasingly stressed global water industry. Whether dealing with industrial process water, municipal infrastructure, or drought adaptation, SplashLink.com enables water-solution buyers and sellers quick and easy “one-stop shop” access to funding, collaboration, and bidding opportunities. SplashLink.com accelerates response to local and global water challenges by connecting industry players and opportunities with this innovative platform like never before.*

### ***About the SWAN North American Alliance***

*The Smart Water Networks Forum (SWAN) is the leading global hub for the smart water sector, advancing the awareness and adoption of data-driven technologies in water and wastewater networks worldwide. The goal of the new SWAN North American Alliance is to accelerate smart water and wastewater development in North America through SWAN’s collective, global expertise. The Alliance is now free to join providing member access to a centralized source for smart water information, free webinars on smart water topics, partnership opportunities, as well as the opportunity to attend a free Utility Workshop taking place January 25, 2017 in San Diego. To learn more, visit: <https://www.swan-forum.com/swan-na-alliance/>*

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