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## **SplashLink.com and the American Water Works Association's Illinois Section form Alliance**

St. Charles, IL – Earlier today, the Illinois Section of the American Water Works Association (ISAWWA) and SplashLink.com, the online marketplace built exclusively for the water industry, announced a new partnership to bring members of ISAWWA unprecedented access to funding and project opportunities from all over the US and Canada. “Our mission is to serve as a ‘Total Water Resource’ for our members,” said Laurie Dougherty, Executive Director of ISAWWA, “We have never before encountered a service like SplashLink.com which can do so much to help us achieve that goal.”

SplashLink.com is designed for organizations within the water industry who are frustrated by limited options to pay for treatment, infrastructure, or even new technology-related projects, as well as companies that are looking to make new connections within the industry and avoid missing out on projects worth bidding on. “SplashLink.com was built from the ground up for water industry professionals,” commented Ebie Holst, SplashLink.com CEO, “Whether it’s through our search capabilities, e-mail alerts, or easy opportunity-sharing, we enable our subscribers to get solutions into the field faster than ever before.”

ISAWWA provides a long list of tools for the benefit of its membership, including seminars, webinars, and one of AWWA’s largest annual section conferences in the form of WATERCON. “We’ve been impressed by the ISAWWA team’s focus on providing valuable resources to their members,” said Jason Wuliger, Vice President of SplashLink.com, “We are similarly obsessed with providing our subscribers with the right tools, and are thrilled to partner with an organization who shares our priorities.”

“This is a great tool for our member’s toolkit, and one more way we are making membership in the Illinois Section a great value,” added Dougherty. “It’s great to be swimming in the same direction!” Holst replied.

### **About SplashLink.com**

*SplashLink.com ([www.splashlink.com](http://www.splashlink.com)) is the first online marketplace to support an entire range of project, financing, and sourcing needs for the highly fragmented and increasingly stressed global water industry. Whether dealing with industrial process water, municipal infrastructure or drought adaptation, SplashLink.com enables water-solution buyers and sellers quick and easy “one-stop shop” access to funding, collaboration, and bidding opportunities. SplashLink.com accelerates response to local and global water challenges by connecting industry players and opportunities with this innovative platform like never before.*



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